

ARCIT Annual Conference
September 28 – 30, 2021
Lakeway Resort & Spa – Lakeway, TX
2021 Agenda



**SERVING RURAL &
SMALLER COMMUNITIES
FOR OVER 20 YEARS**

Monday, September 27

- 2:00 pm – Registration Open
3:30 pm *Welcome Bags Courtesy of Public Management*
 Lanyards Courtesy of Traylor & Associates
 Keeping Rural Safe & Sanitized Courtesy of Texas Star Alliance
- 7:00 pm Private Board Member Dinner
 Sponsored by Data Flow Systems

Tuesday, September 28

- 9:30 am Registration Open
 Welcome Bags Courtesy of Public Management
 Lanyards Courtesy of Traylor & Associates
 Keeping Rural Safe & Sanitized Courtesy of Texas Star Alliance
- 10:30 am Opening and Welcoming Remarks
- 10:45 am Solving Problems for My Community: A Collaborative Session
- 11:30 am Keynote
**Aaron Demerson, Commissioner Representing Employers, TX Workforce
Commission**
- 12:15 pm Break for lunch
 Sponsored by Lumen
- 12:45 pm Lunch Keynote
Mark Seale, Executive Director, Texas Telephone Association and Special Guest
Texas Senator Charles Perry
The Universal Service Fund and the Direct Impact to YOUR Citizens
- 2:00 pm Industry Break-Out Session
- **Mike Hunsucker, Windstream Communications and Jennifer Prather, Totelcom Communications, LLC**
 - **Jennifer Boen, CP&Y - Finding Funds for a Variety of CIPs**
- 3:00 pm Mix & Mingle Break
 Sponsored by GIS Planning
- 3:15 pm Industry Break-Out Session
- **Mike Hunsucker, Windstream Communications and Jennifer Prather, Totelcom Communications, LLC**

- **Jennifer Boen, CP&Y** - *Finding Funds for a Variety of CIPs*

4:30 pm Final Thoughts and Wrap up Day 1

6:00 pm ARCIT Evening Reception
Sponsored by Public Management, Inc.

Wednesday, September 29

7:30 am Continental Breakfast Buffet
Sponsored by CP&Y

7:30 am Networking Breakfast**
To attend this event, please register on the ARCIT website; limited seats are available

8:30 am Industry Break-Out Session

- **Public Management, Inc.** – *Navigating & Capitalizing on Funding Opportunities*
- **Charter Communications, Inc.**

9:45 am Morning Mix & Mingle Pick Me Up
Sponsored by GIS Planning

10:00 am Industry Break-Out Session

- **Public Management, Inc.** – *Navigating & Capitalizing on Funding Opportunities*
- **Charter Communications, Inc.**

11:15 am Keynote
Calina Mishay Johnson, “Cal”, Street Art By Cal
“Painting the Town” - How Murals and Art Impacts Communities

12:15 pm Break for Lunch
Sponsored by Lumen

12:45 pm Lunch Keynote
Texas Attorney General Ken Paxton, Office of the Attorney General

2:00 pm Agency Working Group

- **Texas Department of Housing and Community Affairs** – *TDHCA 101: Programs with a Focus on Rural*
- **Marika Flatt, Texas Lifestyle Magazine** – *Precision with Press: Maximize Your Promotion Working with Regional Media Outlets*

3:00 pm Afternoon Mix & Mingle Pick Me Up
Sponsored by GIS Planning

3:15 pm Agency Small Group

- **Texas Department of Housing and Community Affairs** – *TDHCA 101: Programs with a Focus on Rural*

- **Marika Flatt, Texas Lifestyle Magazine** – *Precision with Press: Maximize Your Promotion Working with Regional Media Outlets*

4:30 pm Final Thoughts & Wrap up Day 2

NOTE: Dinner on Your Own

Thursday, September 30

7:45 am Breakfast

Sponsored by CP&Y

8:30 am Agency Small Group

- **Texas Attorney General’s Office** – *The Global Opioid Settlement: What it Means for Texas*
- **Hanna Adams, CCAP, Community Action Partnership** - *A Community in Action*

9:45 am Morning Mix & Mingle Pick Me Up

Sponsored by GIS Planning

10:00 am Agency Small Group

- **Texas Attorney General’s Office** – *The Global Opioid Settlement: What it Means for Texas*
- **Hanna Adams, CCAP, Community Action Partnership** - *A Community in Action*

11:30 am Check out of hotel

12:00 pm Lunch

Sponsored by Lumen

12:30 pm Keynote

Kathleen Jackson, Director, Texas Water Development Board
“Water for Texas: Water for the Future.”

1:45 pm Rural Collaborative Session

2:45 pm Conclusion and Wrap Up of 2021 Conference