



Rural Broadband for your Community

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The HC Wireless Story



New
Beginnings



The Library



The Last Mile



WISP



Today

Steps to Creating a WISP



Determine the need



Research



Fiber



Testing



Funding



Hardware



Software



Build-out
Infrastructure



Marketing

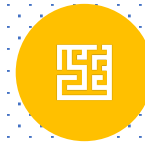
Keys to Success



Top of the line
equipment



Quality customer
service



We are problem
solvers!

Why is *high speed* Internet important to your community?

- Economic Impact
 - \$4 to \$1 ratio
 - \$2,000 impact per family per year

Areas of Impact

- Telemedicine
- Education
- Consumer savings
- Farm income increase
- Multiplier benefits
- Civic engagement
- Business attraction
- Increase in salaries, employment levels, and property values

The Digital Economy

- Economy based on digital computing technology
- Hilton vs AirB&B
- Displaced workforce
- Digital skills vs. college degrees

Impact on Your Community



Quality of life



Close the homework gap



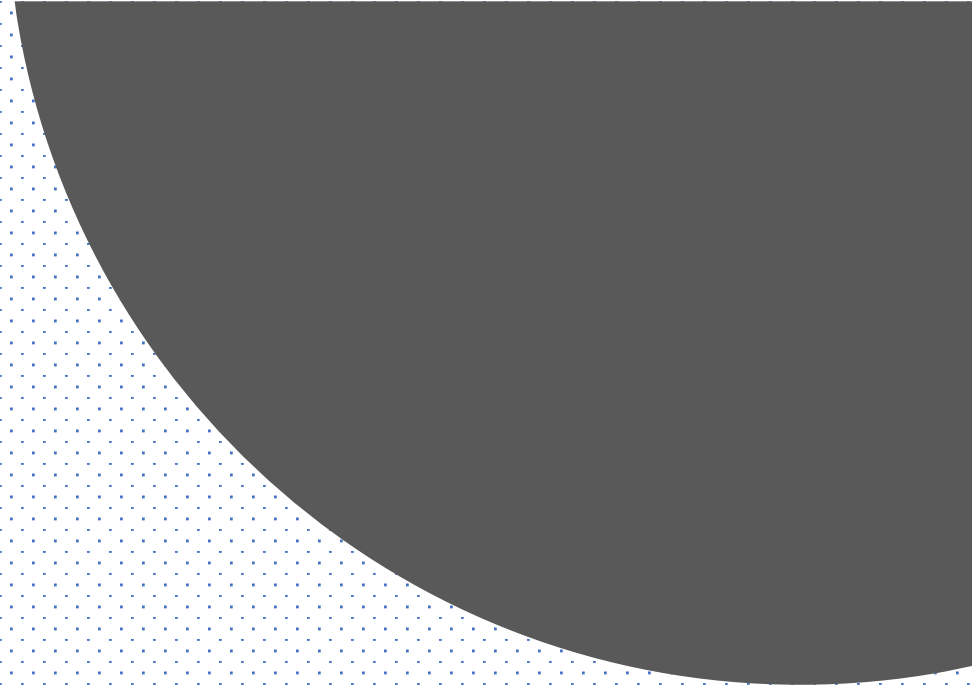
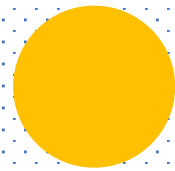
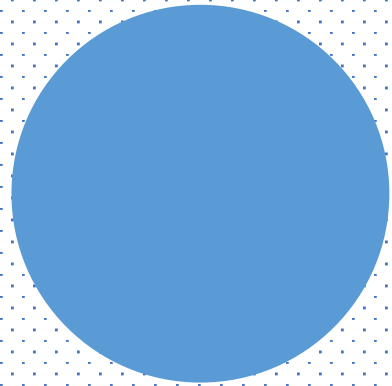
Sustainable community



Economic growth



Digital economy workforce



What's Next?

Start the conversation!

The Numbers Tell the Story!



58% of rural adults say lack of access to high-speed Internet is a problem



70% of teachers assign homework that requires a broadband connection



78% of rural adults use the Internet vs 92% in cities



65% of rural adults have smart phones vs 83% in cities



60% of Internet download traffic is video (Netflix-12.6%)



25% of today's workers will be displaced in the next 10 years



82% of middle level skilled jobs will require digital skills



50% of the workforce will have telework jobs in the next 10 years